Bywater

Auto Dealership Catalog



Show Room Hours
Monday-Saturday
9am - 9pm

Service Hours
Monday-Saturday
6am - 7pm

September 2026

Coming Soon!

As we look ahead to 2027, we are proud to expand our offering with a brand-new selection of products arriving this January. Every item listed below is designed and manufactured entirely in-house right here in the USA, ensuring the exceptional craftsmanship, durability, and quality you have come to expect from us.

- Double Sided Service Decals
- Leather Key Chains & Coasters
- Tire Ads
- Parking Hangers/Decals
- Buttons
- Bumper Stickers
- Name Badges/Plates
- Floor Graphics
- Retractable Banners
- Vinyl Banners

While these additions will join our lineup in January, we are accepting special orders starting today. Contact our sales team to request pricing, discuss custom options, or place your advance order ahead of the full release.





We Are Your Apparel HQ!

Beyond our core product catalog, we also provide full custom apparel manufacturing to keep your dealership team looking unified and professional. From moisture-wicking sales team polos and crisp button-down dress shirts to durable service department work wear, soft-shell jackets, quarter-zips, and custom embroidered hats, we craft high-quality apparel decorated with your dealership's logo. Built to handle long shifts in the showroom or the service bay, our complete apparel line is made in-house right here in the USA—reach out to our team today to discuss custom branding, sizing options, and bulk order pricing!

Custom Sites Available!

Faster Reordering. Zero Hassle. Your Own Custom Dealer Website.

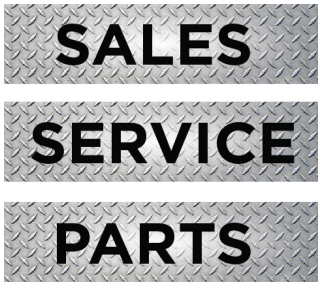
To make managing your dealership's inventory and apparel easier than ever, we now offer custom online ordering websites tailored specifically for your business. Instead of placing calls or sending emails every time you need a restock, your dealership can get a personalized online portal pre-loaded with your approved catalog—including all of your custom-branded apparel and standard product orders. Authorized staff can log in, select pre-configured items, and place orders 24/7 with just a few clicks. Contact your representative today to get your custom dealer store set up!

The One-Stop Shop for all your sign & graphics needs!

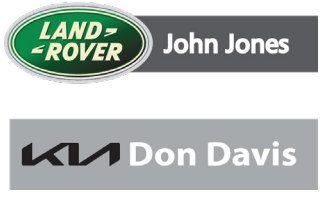
*Window Clings * Floor Graphics * Banners * Posters * Exterior Signs * Interior Signs * Vehicle Wraps *



We can provide a solution for most dealership advertising needs!



Department Signs



Office Nameplates



Floor Graphics



Vinyl Graphics

Visit www.bywaterllc.com for complete signage solutions!



Advertise on the lot and on the road with our high quality ad plates!

Material: Polyethylene or Styrene.

All stock material is white. See below for specifications.

Size: 6" x 12" with 4 holes for mounting.

Slots available - no additional charge - please specify on order.

Ink Colors: Any of our standard ink colors - see INK COLOR SELECTOR page.
V-Glo pigmented inks will fade. An optional clear coat may prolong color - additional color price.

PMS color match - $25. Ink color change charge - $15.

Full color process printing available - 4 color imprint price.

Set-up Charge: No set-up charge for camera ready vector art.

Pricing: Base price includes white material and one imprint color on one side. No extra charge for color bleeding to edge of plate.

Polyethylene
- Flexible yet indestructible
- .023 (thin) or .035 (thick)
- Great for colder climates

Polystyrene
- Strong and durable
- .040 (medium) or .060 (heavy)
- Great for all climates

Retail Cost

Material	250	500	1000	2500	5000
.023 Polyethylene	$1.18	$0.94	$0.79	$0.72	$0.67
.035 Polyethylene	$1.46	$1.16	$1.00	$0.93	$0.88
.040 Polystyrene	$1.63	$1.28	$1.15	$1.06	$1.03
.060 Polystyrene	$1.89	$1.60	$1.43	$1.35	$1.32
Each Additional Color	$0.48	$0.35	$0.26	$0.22	$0.20









Style A **Style B** **Style C** **Style D**

Start Seeing Motorcycles...and their ad plates!

The license mounts onto the plate, and advertising can also be displayed below or above.

Material: Polyethylene or Styrene.

All stock material is white. See below for specifications.

Size:	STYLE A	5.5” x 7.25”	Standard with ad space
	STYLE B	4.25” x 7.5”	Standard with no ad space
	STYLE C	5.5” x 8x.25”	Wisconsin Style
	STYLE D	4.25” x 7.25”	Indian brand style

Ink Colors: Any of our standard ink colors - see INK COLOR SELECTOR page.
V-Glor pigmented inks will fade. An optional clear coat may prolong color - additional color price.

PMS color match - $25.

Full color process printing available - 4 color imprint price.

Set-up Charge: No set-up charge for camera ready vector art.

Pricing: Base price includes white material and one imprint color on one side. No extra charge for color bleeding to edge of plate.

Polyethylene
- Flexible yet indestructible
- .023 (thin) or .035 (thick)
- Great for colder climates

Polystyrene
- Strong and durable
- .040 (medium) or .060 (heavy)
- Great for all climates

Retail Cost

Material	250	500	1000	2500	5000
.023 Polyethylene	$1.36	$1.09	$0.91	$0.83	$0.77
.035 Polyethylene	$1.67	$1.34	$1.14	$1.07	$1.01
.040 Polystyrene	$1.91	$1.54	$1.37	$1.28	$1.22
.060 Polystyrene	$2.18	$1.88	$1.68	$1.58	$1.66
Each Additional Color	$0.48	$0.35	$0.26	$0.22	$0.20



Domed! Dimensional! Durable!

Material: Premium base material with permanent adhesive, printed and covered with a clear polyurethane coating.

Material Colors: Bright Chrome, Matte Silver, Metallic Gold, White, Clear

Colors: Any of our standard colors. See **INK COLOR SELECTOR** page. Full color printing available - see **DOMED DECALS - FULL COLOR**

PMS color match - $25.

Size: Pricing based on square inches of decal.

Multiply length x height to determine square inches.

Set-up Charge: No set-up charge for camera ready vector art.

Custom Shapes & Sizes: See **DOMED DECALS - FULL COLOR**

Pricing: Base price includes one material section and one imprint color.

Retail Cost					
Square Inches	**250**	**500**	**1000**	**2500**	**5000**
Under 3”	$1.73	$1.29	$0.89	$0.75	$0.70
3.01” - 4”	$1.93	$1.39	$1.04	$0.86	$0.80
4.01” - 6”	$2.26	$1.61	$1.21	$1.00	$0.97
6.01” - 8”	$2.44	$1.78	$1.30	$1.21	$1.16
8.01” - 10”	$2.95	$2.08	$1.64	$1.46	$1.40
10.01” - 12”	$3.29	$2.42	$2.08	$1.95	$1.90
12.01” - 14”	$4.12	$2.97	$2.56	$2.43	$2.31
Over 14”	Call for a quote!				



Domed! Dimensional! Durable!

Material: Premium base material with permanent adhesive, printed and covered with a clear polyurethane coating.

Material Colors: Bright Chrome, Matte Silver, Metallic Gold, White

Colors: Any of our standard colors. See **INK COLOR SELECTOR** page. Full color printing available - see **DOMED DECALS - FULL COLOR**

PMS color match - $25.

Size: Pricing based on square inches of decal.

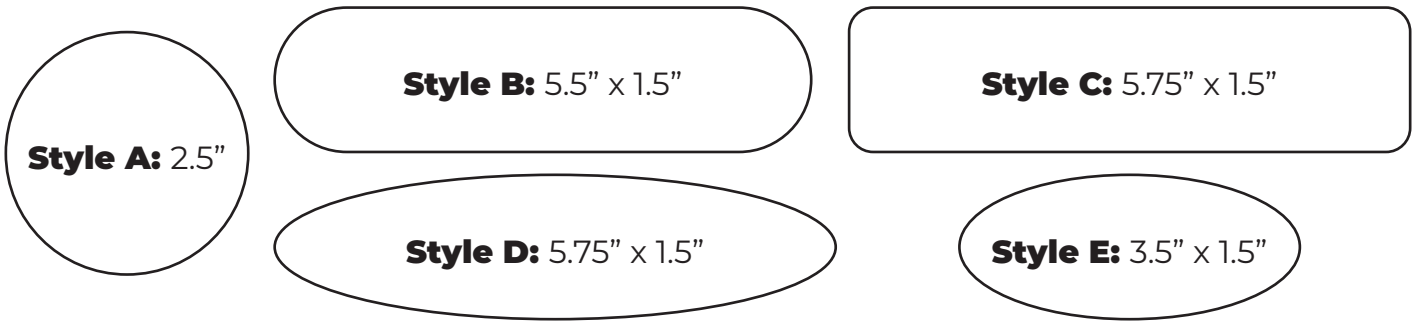
Multiply length x height to determine square inches.

Set-up Charge: No set-up charge for camera ready vector art.

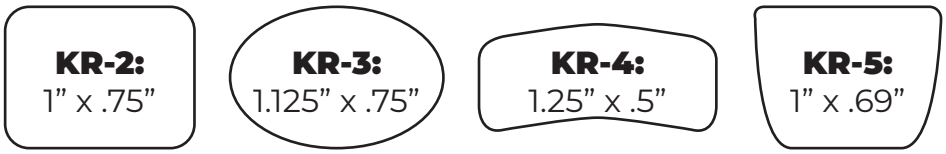
Custom Shapes & Sizes: See **DOMED DECALS - FULL COLOR**

Pricing: Base price includes one material section and one imprint color.

Retail Cost					
Square Inches	**250**	**500**	**1000**	**2500**	**5000**
Under 3”	$1.33	$0.96	$0.67	$0.57	$0.53
3.01” - 4”	$1.52	$1.06	$0.81	$0.67	$0.64
4.01” - 6”	$1.86	$1.27	$0.99	$0.82	$0.80
6.01” - 8”	$2.03	$1.45	$1.08	$1.03	$0.99
8.01” - 10”	$2.55	$1.75	$1.42	$1.27	$1.24
10.01” - 12”	$2.88	$2.09	$1.86	$1.77	$1.73
12.01” - 14”	$3.72	$2.64	$2.34	$2.25	$2.14
Over 14”	Call for a quote!				



Keyless Remotes



Our custom domed decals give your brand a premium eye-catching 3D finish built to last.

Material: Premium base material with permanent adhesive, screen printed and covered with a clear polyurethane coating.

Material Colors: Bright Chrome, Matte Silver, Metallic Gold, White, Clear

Colors: Any of our standard colors. See **INK COLOR SELECTOR** page. Full color printing available - see **DOMED DECALS - FULL COLOR**

PMS color match - $25.

Size: See styles shown above.

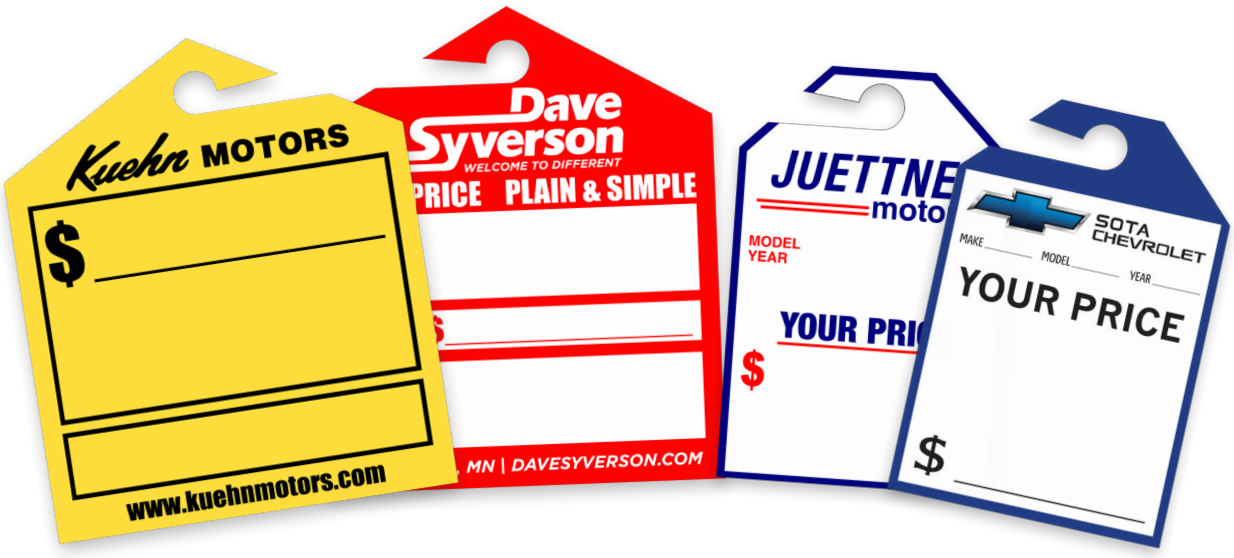
Set-up Charge: No set-up charge for camera ready vector art.

Custom Shapes & Sizes: See **DOMED DECALS - FULL COLOR**

Pricing: Base price includes one material section and one imprint color.

Retail Cost

Item	250	500	1000	2500	5000
Keyless Remotes	$1.11	$0.77	$0.57	$0.48	$0.45
Style A	$2.05	$1.42	$1.17	$1.02	$0.95
Style B / Style C / Style D	$2.49	$1.66	$1.38	$1.24	$1.04
Style E	$1.86	$1.24	$0.98	$0.82	$0.80



Large **Regular**

Material: White 24pt card stock

All stock material is white. See below for specifications.

Size: Regular 8” x 12”
Large 10.5” x 12.5”

Ink Colors: Any of our standard ink colors EXCEPT V-Glo Fluorescent - see INK COLOR SELECTOR page.

PMS color match - $25.

Full color process printing available - 4 color imprint price.

Set-up Charge: No set-up charge for camera ready vector art.

Pricing: Base price includes white material and one imprint color on one side. Additional imprint colors and two sided imprint available. For additional color on either side, add as indicated. No extra charge for color bleeding to edge of tag.

Regular Size Retail Cost

Material	250	500	1000	2500	5000
1 Color Imprint (on 1 side)	$0.95	$0.63	$0.47	$0.41	$0.39
Each additional color or side	$0.48	$0.35	$0.26	$0.22	$0.20

D

Large Size Retail Cost

Material	250	500	1000	2500	5000
1 Color Imprint (on 1 side)	$1.76	$1.13	$0.81	$0.76	$0.74
Each additional color or side	$0.81	$0.52	$0.32	$0.30	$0.29

D



Material: Clear Static Cling (no adhesive) or Clear Ultra Cling (low tack removable adhesive). Static or adhesive is standard on back unless requested to be on face. Price includes one imprint color and write-on-white panels.

Size: 2" x 2" standard. Custom sizes available. Styles shown above for reference and can be modified to fit your needs. Individually cut (not on a roll).

Set-up Charge: No set-up charge for camera ready vector art.

Regular Size Retail Cost

Material	1000	2500	5000	10000
1 Color + Write-On-White	$0.32	$0.23	$0.20	$0.18
Each additional color or side	$0.18	$0.11	$0.09	$0.08

D

LOYALTY KEY TAGS





Material: Polyethylene - white - .023 thickness

Size: 1" x 2.125"

Ink Colors: Any of our standard ink colors - see INK COLOR SELECTOR page.

PMS color match - $25.

Set-up Charge: No set-up charge for camera ready vector art.

Pricing: Base price includes white material and 1 imprint color on 1 side.

Extra = 1 additional color on 1 side

Large Size Retail Cost

Material	1000	2500
Key 1 Base	$0.28	$0.25
Key 2 base + 1 Extra	$0.45	$0.42
Key 3 base + 2 Extra	$0.60	$0.52
Key 4 base + 3 Extra	$0.71	$0.63

D



Decal

Material: Ultra Cling (Removable adhesive)

Material Color: Clear or White

Size: Varies - approx 12” x 24”

Ink Colors: Full Color

Set-up Charge: No set-up charge for camera ready vector art.

Retail Cost			
Quantity	**1-9**	**10-19**	**20+**
	$25	$21	$17

D



Vinyl Graphic

Material: Vinyl (Permanent adhesive)

Material Color: White, Black, Silver, Gold

Size: Varies - approx 12” x 24”

Set-up Charge: No set-up charge for camera ready vector art.

Retail Cost			
Quantity	**1-9**	**10-19**	**20+**
	$38.46	$32.31	$27.69

D



Magnet

Material: Magnet

Material Color: White

Size: Varies - approx 12” x 24”

Ink Colors: Full Color

Set-up Charge: No set-up charge for camera ready vector art.

Retail Cost			
Quantity	**1-9**	**10-19**	**20+**
	$56	$45	$40

D





No background material, just the letters. The end result is crisp and durable.

Material: Premium cast 3M vinyl. Guaranteed by 3M for 8 years against fading, discoloring and cracking.

Vinyl Colors: 125 minimum per color. Mix colors for quantity pricing.
Standard: Black, white, primrose yellow, yellow, beige, teal, green, dark green, blue, gray, red, burgundy
Metallics: Silver, gold, blue, charcoal
Special: Many other colors available upon request. We can also print full color

Size: Pricing based on square inches of decal. Multiply length x height of imprint to determine square inches.

Minimum letter height 1/4", minimum stroke 1/16".

Set-up Charge: No set-up charge for camera ready vector art.

Extra Charges: 10 picks per decal are included. "Picks" are the inside portion of letters or other design elements that must be picked out manually with an X-ACTO knife.

Extra picks are $.02 each.

Alternate Size/Quantity: Please call for a quotation on larger size decals or a quantity other than shown.

Retail Cost					
Square Inches	**250**	**500**	**1000**	**2500**	**5000**
Under 10"	$1.15	$0.74	$0.65	$0.58	$0.55
10.01" - 15"	$1.28	$0.91	$0.77	$0.69	$0.65
15.01" - 20"	$1.45	$1.02	$0.85	$0.80	$0.74
20.01" - 25"	$1.58	$1.17	$0.94	$0.89	$0.88
25.01" - 30"	$1.82	$1.37	$1.11	$1.06	$1.05
30.01" - 35"	$3.08	$2.56	$2.15	$2.00	$1.85
35.01" - 40"	$3.92	$2.77	$2.46	$2.31	$2.15
Add. Printed Color	$0.78	$0.54	$0.42	$0.32	$0.29

Artwork
Full design services are available for a fee. Whenever possible send the item currently being used, and we will match the typestyle, logo, etc. from this. If ordering for the first time, send the dealership logo and anything else that may best help us display the company image.

Art File Specifications
Vector art is required for all orders. You may send vector artwork via e-mail to ***orders@bywaterllc.com***. Convert all text to outlines. Preferred file formats are: .AI, .EPS, .SVG, and .PDF. We can convert your non vector art (jpg, png, pictures, etc) to vector art for $50 and provide you with the vector files.

Proofs
Proofs will be emailed prior to production. Emailed proof colors may vary based on your computer monitor and printer. Your job will be printed with the colors you selected form the ***INK COLOR SELECTOR PAGE*** of our catalog. One proof is available for no charge when requested with an order. Any additional proofs will be $25 each.

Product Proofs
Actual production run samples are available for an additional charge. Please contact us for pricing.

Product Samples
Product samples of items in our catalog available upon request.

Setup Charges
Set up charges are listed with the items description if applicable. We reserve the right to charge an additional fee for complex artwork. You will be notified before any design work begins.

Purchase Orders
Please email orders@bywaterllc.com purchase order which includes:
- Customer Name, Contact Name and Contact Phone.
- Ship To Name and Street Address, No PO Boxes.
- Product Name, Quantity and Colors.

Repeat Orders
Identify repeat orders with our:
- **Ship To Number**
- **Order Date**
- **Ship To Dealer Name**

This information will be found on the last invoice. A photocopy or sample is always helpful in ensuring an exact duplicate.

Pricing
Quantities falling between two price breaks shown in our catalog will be charged the lower quantity price. Quotations on larger or smaller quantities than shown are available upon request. All prices subject to change.

Production Time
Normal delivery time is 3-4 weeks, depending on product and capacity and unless otherwise indicated. On orders with new artwork, production time is not counted until the proof is approved. Rush service available, see ***RUSH SERVICE***

Order Confirmation
We will send you an order confirmation for your order. Please review it carefully and let us know if there are any changes required. We will produce the order based on the order confirmation and proof. If the order matches the proof, the distributor is responsible for the cost to reproduce if necessary.

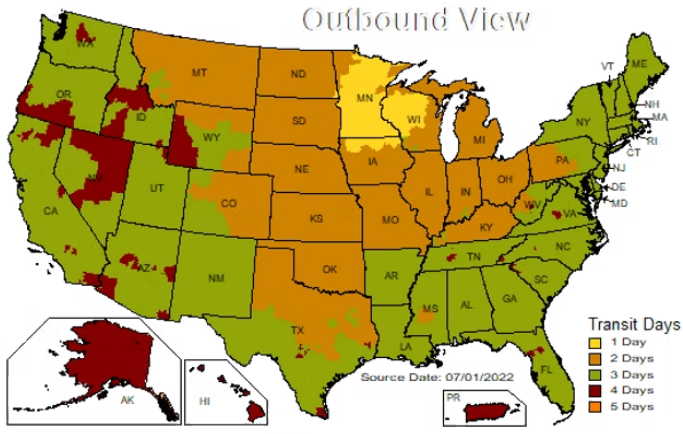
Quality Control/Quantity Variance
All items are inspected for quality before shipping. A quantity variance of +/- 10% applies to all orders. We will be happy to provide additional material and product samples upon request.

Rush Service
An expedited/guaranteed ship date service is available for an additional charge. ***On orders with new artwork***, production time is not counted until the proof is approved.

Exact Repeat Orders
5 working days **$100**
10 working days **$50**
15 working days **$25**

Domed Decal Rush Service
10 working days **$100**

Shipping
All orders are shipped UPS Ground unless otherwise specified. FOB Minneapolis, MN.



Finally
Bywater is a full service graphics production company specializing in signage, swag, apparel and print for all of your needs. If there is a product you have in mind, but do not see in our catalog, please contact us and we will be happy to provide a solution.

Actual colors may vary from this due to printing limitations. Please refer to PMS numbers for close match. Those without numbers are actual PMS colors or actual swatches. Don't see the color you want? PMS Color Matching is available on most items for $25. FULL COLOR items printed CMYK, metallic inks not available.

Standard Inks

PMS Yellow	PMS 116C	PMS 186C	PMS 200C			PMS Orange 021C
Primrose Yellow	Medium Yellow	Bright Red	Fire Red	Rhodamine Red	Rubine Red	Orange
		PMS 293C		PMS 662C	PMS 209C	PMS 327C
Violet	Process Blue	Peacock Blue	Reflex Blue	Navy Blue	Burgundy	Teal
PMS 347C	PMS 343C	PMS Cool Grey 8C	PMS Cool Grey 10C		PMS 847C	PMS 877C
Emerald Green	Dark Green	Light Grey	Dark Grey	Black	Gold	Silver

Bright Inks

PMS 212C	PMS 021C	PMS Yellow	PMS 7488C
Bright Pink	Bright Orange	Bright Yellow	Bright Green

Our **BRIGHT** inks offer longer exterior durability and are designed to be a substitute for the traditional V-Glo inks.

V-Glo Fluorescent Inks

PMS 806C	PMS 811C	PMS 809C	PMS 802C	PMS 812C
V-Glo Pink	V-Glo Orange	V-Glo Yellow	V-Glo Green	V-Glo Red

The inks are **NOT** guaranteed against fading. They, like all V-Glo fluorescent inks, are not formulated for outdoor use.